



STAR SPONSORSHIPS



Five Stars Sponsorship (US\$25.000.00 Twenty five thousand dollars)

This sponsorship will entitle your company to:

- One stand located in the main trade area
- One full color page on TECNITUR printed edition for EXPOTUR 2010
- Your company logo in the cover page of the Seller's Directory for EXPOTUR 2011
- Your company logo on the envelope of the Buyers' Directory CD for EXPOTUR 2011
- One page full color ad in the Seller's Directory for EXPOTUR 2011
- One digital ad in the Buyer's CD Directory for EXPOTUR 2010
- Projection of your company logo on the flat screens located in the main areas of the Conventions Center
- Projection of your logo on the led screens located in the main areas of the Convention Center
- Your company logo on the appointments envelope for sellers and buyers
- Four aerial signs of your company, displayed within the Conventions Center.
- Digital banner on-line and link to your company web page at the Official Web page of EXPOTUR 2011
- Your company logo will be highlighted on the Newsletters sent for EXPOTUR 2011
- Your company logo will be in the official bags for all participants
- Your company logo will be in the T-shirts for the staff of the event
- Your company logo will be in the name tags and lanyards for EXPOTUR 2011
- Your company promotional flyer will be included on the bags for all participants
- Two additional badges and hand bracelets as a Seller
- 20 invitations to the Inaugural Act and Welcome Cocktail for EXPOTUR 2011
- 20 invitations to the Farewell Cocktail for EXPOTUR 2011



Four Stars Sponsorship (US\$15.000.00 Fifteen thousand dollars)

This sponsorship will entitle your company to:

- One stand located in the main trade area.
- One page full color ad on TECNITUR printed edition
- Your company logo in the back cover page of the Seller's Directory for EXPOTUR 2011
- Your company logo on the envelope of the Buyers' Directory CD for EXPOTUR 2011
- One page full color ad in the Seller's Directory for EXPOTUR 2011
- One digital ad in the Buyer's Directory for EXPOTUR 2011
- Projection of your company logo on the flat screens located in the main areas of the Conventions Center
- Projection of your company logo on the led screens located in the main areas of the Conventions Center
- Your company logo on the Welcome Banner for EXPOTUR 2011
- Your company logo on the appointments envelope for sellers and buyers
- Three aerial signs of your company, displayed within the Conventions Center.
- Digital banner on-line and link to your company Web page, at the Official Web page of EXPOTUR 2011
- Your company logo will be highlighted on the Newsletters sent for EXPOTUR 2011
- Your company logo will be in the official bags for all participants
- Your company promotional fliers will be included on the bags for all participants
- One additional badge and hand bracelet as a Seller
- 10 invitations to the Inaugural Act and Welcome Cocktail for EXPOTUR 2011
- 10 invitations to the Farewell Cocktail for EXPOTUR 2011



Three Stars Sponsorship (US\$10.000.00 Ten thousand dollars)

This sponsorship will entitle your company to:

- One stand located in the main trade area
- One page full color ad on TECNITUR printed edition
- Your company logo in the back cover page of the Seller's Directory for EXPOTUR 2011
- Your company logo on the envelope of the Buyers' Directory CD for EXPOTUR 2011
- One page, full color ad in the Seller's Directory for EXPOTUR 2011
- One digital ad in the Buyer's Directory for EXPOTUR 2011
- Projection of your company logo on the flat screens located in the main areas of the Conventions Center
- Projection of your company logo on the led screens located in the main areas of the Conventions Center
- Your company logo on the Welcome Banner for EXPOTUR 2011
- Two aerial signs of your company, displayed within the Conventions Center.
- Digital banner on-line and link to your company Web page, at the Official Web page of EXPOTUR 2011
- Your company logo will be highlighted on all Newsletters sent for EXPOTUR 2011
- One additional badge and hand bracelet as a Seller
- 10 invitations to the Inaugural Act and Welcome Cocktail for EXPOTUR 2011
- 10 invitations to the Farewell Cocktail for EXPOTUR 2011

Social activities sponsorships

Co-sponsorship of the welcome cocktail (US\$20.000.00 twenty thousand dollars)

This sponsorship will entitle your company to:

- One stand located in the trade area
- One full color page ad on TECNITUR printed edition
- Your company logo in the back cover page of the Seller's Directory for EXPOTUR 2011
- Your company logo on the envelope of the Buyers' Directory CD for EXPOTUR 2011
- One full color page ad in the Seller's Directory for EXPOTUR 2011
- One digital ad in the Buyer's CD Directory for EXPOTUR 2011
- Projection of your company logo on the flat screens located in the Conventions Center
- Your company logo on the Welcome Banner for EXPOTUR 2011
- Distribution of your promotional materials during function
- Your theme decoration of the areas
- Distribution of personalized invitations
- Email of digital invitations
- One additional badge as a seller
- 10 invitations to the Inaugural Act and Welcome Cocktail for EXPOTUR 2011
- 10 invitations to the Farewell Cocktail for EXPOTUR 2011

Co- Sponsorship of the farewell cocktail (US\$20.000.00 twenty thousand dollars)

This sponsorship will entitle your company to:

- One stand located in the trade area
- One full color page ad on TECNITUR printed edition
- Your company logo in the back cover page of the Seller's Directory for EXPOTUR 2011
- Your company logo on the envelope of the Buyers' Directory CD for EXPOTUR 2011
- One full color page ad in the Seller's Directory for EXPOTUR 2011
- One digital ad in the Buyer's CD Directory for EXPOTUR 2011
- Projection of your company logo on the flat screens located in the main areas of the Conventions Center
- Your company logo on the Welcome Banner for EXPOTUR 2011
- Distribution of your promotional materials during function
- Your theme decoration of the function areas
- Distribution of personalized invitations
- Email of digital invitations
- One additional badge as a seller
- 10 invitations to the Inaugural Act and Welcome Cocktail for EXPOTUR 2011
- 10 invitations to the Farewell Cocktail for EXPOTUR 2011

Co-sponsorship of luncheon (US\$15.000.00 fifteen thousand dollars)

This sponsorship will entitle your company to:

- One stand located in the trade area
- Presentation of your products during function
- One full color half page ad on TECNITUR printed edition
- Your company logo in the back cover page of the Seller's Directory for EXPOTUR 2011
- Your company logo on the envelope of the Buyers' Directory CD for EXPOTUR 2011
- One full color page ad in the Seller's Directory for EXPOTUR 2011
- One digital ad in the Buyer's CD Directory for EXPOTUR 2011
- Your company logo on the Welcome Banner for EXPOTUR 2011
- Distribution of your promotional materials during luncheon
- Your theme decoration of the areas
- Distribution of personalized invitations
- Email of digital invitations
- 5 invitations to the Inaugural Act and Welcome Cocktail for EXPOTUR 2011
- 5 invitations to the Farewell Cocktail for EXPOTUR 2011

Co-sponsorship of Cultural Evening (US\$10.000.00 ten thousand dollars)

This sponsorship will entitle your company to:

- One stand located in the trade area
- One full color half page ad on TECNITUR printed edition
- Your company logo in the back cover page of the Seller's Directory for EXPOTUR 2011
- Your company logo on the envelope of the Buyers' Directory CD for EXPOTUR 2011
- One full color page ad in the Seller's Directory for EXPOTUR 2011
- One digital ad in the Buyer's CD Directory for EXPOTUR 2011
- Projection of your company logo on the flat screens located in the main areas of the Conventions Center
- Your company logo on the Welcome Banner for EXPOTUR 2011
- Distribution of your promotional materials during luncheon
- Your theme decoration of the areas
- Email of digital invitations
- 5 invitations to the Inaugural Act and Welcome Cocktail for EXPOTUR 2011
- 5 invitations to the Farewell Cocktail for EXPOTUR 2011

Brand exposure

Trademark display (US\$3.500.00 three thousand five hundred dólares)

This sponsorship will entitle your company to:

- Projection of your company logo on the flat screens located in the main areas of the Conventions Center
- Projection of your company logo on the led screens located in the main areas of the Conventions Center
- One full color half page ad on TECNITUR printed edition
- Digital banner on-line and link to your company Web page, at the Official Web page of EXPOTUR 2011
- One page full color ad in the Seller's Directory for EXPOTUR 2011
- One digital ad in the Buyer's Directory for EXPOTUR 2011

VIP Areas (US\$2.500.00 two thousand five hundred dollars)

This sponsorship will entitle your company to:

- Invitation passes to the lounge
- One full color half page ad on TECNITUR printed edition
- One full color page ad in the Seller's Directory for EXPOTUR 2011
- Your company logo on the Welcome Banner for EXPOTUR 2011
- Your trade mark display in the area
- Email of digital invitations
- One additional badge as a seller
- 5 invitations to the Inaugural Act and Welcome Cocktail for EXPOTUR 2011
- 5 invitations to the Farewell Cocktail for EXPOTUR 2011

USB Devices (US\$2.000.00 two thousand dollars)

This sponsorship will entitle your company to:

- Your company logo on 350 USB devices to be given to all international buyers